Poster project

1. Poster must advertise your portfolio
2. Must include your own photographs (these do not have to be from your portfolio but must help in illustrating AIDA
3. Poster must utilize the principles of design and show an understanding of AIDA in advertising.
4. Must show an advanced understanding of complex Photoshop strategies
   1. Could included some or all of the following
      1. `double exposure
      2. Gradation
      3. Cut out something from 1 photo and put it in the poster independently
      4. Layer mask
      5. Filters
      6. Opacity changes
      7. Color pickers and paint brush/bucket usage
      8. Any additional online Photoshop tutorials you wish to research
      9. Turning text into images
5. Must use at least 10 layers
6. Must be in international A4 paper size

You will be presenting your portfolio and this poster in an in-class presentation. You will create a power point of your portfolio and this will be the cover slide of your portfolio. You will have to prepare a 5 minute presentation to explain your work and use this poster to create interest to your portfolio.

Poster project

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2. Must include at least 3 photographs (these do not have to be from your portfolio but must help in illustrating AIDA
3. Poster must utilize the principles of design and show an understanding of AIDA in advertising.
4. Must show an advanced understanding of complex Photoshop strategies
   1. Could included some or all of the following
      1. `double exposure
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